# Human Milk Institute Symposium

March 10-12, 2026 La Jolla | CA





# UCSanDiego Human Milk Institute

### About Us

At the Human Milk Institute (HMI), our mission is to transform the approach to lifelong health for all people through human milk. We will pursue our mission through close collaboration with our partners and holding fast to our core values.

We envision a future where human milk is the first and critical foundation for human life and equitable access to better health for the global community.

### Our Strategic Themes







Advance world class research about biological mechanisms and societal impact of human milk and lactation

Design novel approaches to support optimal breastfeeding and equitable access to human milk

Transform the dissemination of knowledge about human milk and lactation

### About That Third Theme...



Transform the dissemination of knowledge about human milk and lactation

### Convene the world's leading experts for knowledge exchange and strategic planning

HMI will elevate the current annual symposium into an international event in the human milk sphere, accessible to trainees and the local community.

We will provide a premier platform for sharing cutting-edge insights, fostering collaboration, and shaping the future trajectory of human milk research.



### 4th Annual HMI Symposium

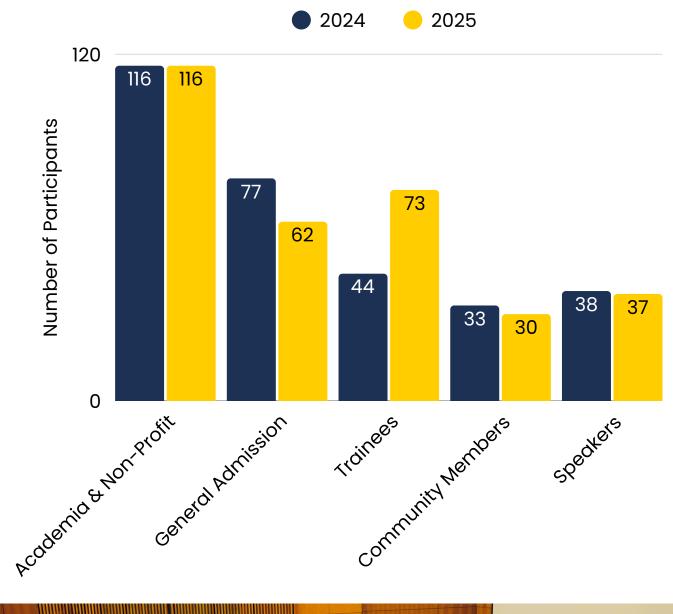
By Kohlberg Johnson Family Foundation

March 10-12, 2026 La Jolla | CA

The annual HMI symposium convenes the world's leading breastfeeding and human milk experts in San Diego for knowledge exchange and strategic planning. In addition, the event aspires to be accessible and affordable for trainees and the interested community to serve as a destination of experience and inspiration.

In March 2024, the HMI Symposium received a \$1M endowed gift that will allow HMI to maintain low registration costs and enable trainees and our interested community to join the journey but also relies heavily on partnership with mission-driven organizations for financial support.

#### ABOUT THE SYMPOSIUM AUDIENCE





#### ABOUT REPRESENTATION



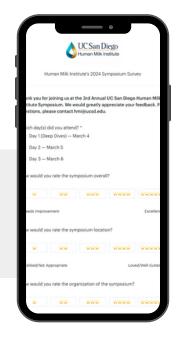
14 Countries





26 US States

ABOUT PARTICIPANT SATISFACTION











Overall 4.7/5 Venue 4.8/5

Organization 4.8/5

Networking 4.7/5

Percentage stating they will return next year

100%

#### ABOUT ENGAGEMENT WITH THE WHOVA APP





238 messages posted on community board, covering topics such as NICU lactation care, maternal milk bioactives, and industry collaborations





**57,140** sponsor impressions

**51** exhibitor leads



**70%** downloaded the Whova App (Industry Avg = 40%)



3,070 agenda views

**56%** customized agendas



**83%** reported a positive experience with the App



**775** private messages sent

### Event Venue

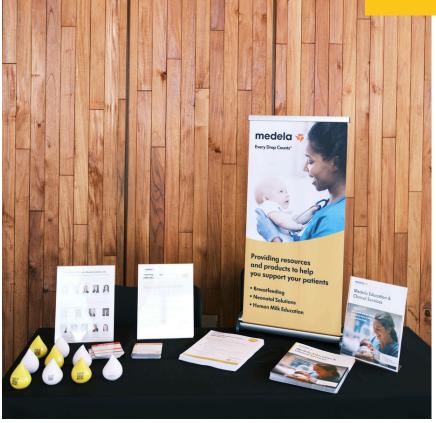


#### **Scripps Seaside Forum**

The Robert Paine Scripps Seaside Forum offers a tasteful blend of function and style. With an unparalleled waterfront location, modern facilities, and award-winning architecture, this stunning venue steps from La Jolla Shores offers the ideal setting for our HMI symposium.



# Sponsor Displays











## Sponsor Tiers

	premier \$25,000	gold \$10,000	silver \$5,000	blue \$2,500	white \$1,000
LOGO ON MEETING WEBSITE	•	•	•	•	•
SPONSOR TABLE	•	•	•	•	
VERBAL RECOGNITION	•	•	•	•	•
EXCLSUIVE SPEAKER DINNER	ACCESS FOR 2	• ACCESS FOR 1	ACCESS FOR 1		
SYMPOSIUM REGISTRATION	2 BADGES	2 BADGES	50% DISCOUNT FOR 1 BADGE	•	•
WORKSHOP REGISTRATION	• 1 BADGE	• 1 BADGE	• 1 BADGE		
WARM INTRO TO A SPEAKER	•	•	•	•	•
WHOVA APP BANNER ADS AND LEAD GENERATION	•	•			
OPPORTUNITY TO INTRODUCE A SPEAKER	•	•	•	•	•
OFFICIAL SPONSOR OF A LUNCHEON	•				
SEAT AT ORGANIZING COMMITTEE FOR NEXT SYMPOSIUM	SEAT FOR 1	•	•	•	•

### Additional Sponsorship Opportunities



**Special Event Sponsor of Sunset Reception** 

\$5,000 Gift Contribution

Logo recognition for sunset reception

Verbal recognition immediately before the cocktail reception

#### **Special Event Sponsor of Workshop of Choice**

Interested in sponsoring any of our workshops or have suggestions for sponsoring workshops that align with the goals and strategic priorities of the symposium?

Please contact us!





We look forward to working with you! To become a sponsor, please <u>contact us</u>.